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NEARLY ZERO ENERGY HOTELS
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LEED
SUSTAINABLE BUILDINGS

Travelife
Sustainability in tourism

INNOVATIVE CITY

Travelife for Hotels & Accommodations

Fiona Humphries
Travelife Relationships Manager

SUSTAINABLE AND COMPETITIVE HOTELS THROUGH ENERGY INNOVATION - NEZEH 2015
L'INNOVATION ÉNERGÉTIQUE AU SERVICE D'UN TOURISME DURABLE ET COMPÉTITIF
HÔTELS PRESQUE ZÉRO ENERGIE – EDITION 2015
24 June, 2015 – Nice ACROPOLIS

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What is Travelife for Hotels & Accommodations?

- International sustainability certification scheme
- Offers step-by-step certification process to support members
- Standard in 4 sections: management, environment, community & supply chain
- 3 versions for different accommodation types
- All audits performed onsite by third party auditors
- 1,200+ members in 43 countries

Travelife
Sustainability in tourism

Gold
Travelife
Sustainability in tourism

Sustainable and competitive hotels through energy innovation - neZEH 2015, 24 June 2015 Nice, France
L'innovation énergétique au service d'un tourisme durable et compétitif – Hôtels Presque Zéro Energie




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Publicity opportunities

- Once certified, accommodations benefit from increased publicity opportunities, including



- award plaque to display in property



- using certification mark in marketing, including brochures, website
- PR and social media



- profile page on Travelife Collection



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Travelife partners

Only certification to work with international tour operators

































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Marketing opportunities









- Tour operator brochures & websites
- Promotion through online travel agents

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Consumer campaigns:
www.makeholidaysgreener.org.uk







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Thank you for your attention

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