

## We are looking for hotels to be energy and sustainability front runners in Europe

neZEH is a European initiative that encourages and proposes concrete solutions to EU hotel owners willing to become a nearly Zero Energy Hotel.

**14 Hotels** in Europe will benefit of **technical assistance** to become neZEH and enjoy **up to 70% reduction of their operation costs** using best solutions: energy efficiency measures; renewable energy sources and behavioral changes of staff and clients. Commitment to the environment and sustainability is a key prerequisite for hoteliers to achieve nearly zero status.

### Why becoming a “nearly Zero Energy Hotel”?

Becoming a neZEH will lead to **great benefits for your business**, you will:

- > **Reduce** hotel's Energy **operational & maintenance costs**
- > Gain a **competitive advantage** and unique positioning in a highly competitive market
- > Access a whole **new "sustainability" market segment** of individuals and companies
- > **Improve** your **image** and service among guests
- > **Meet** your environmental and **Social Responsibility** targets
- > **Increase** living **comfort** as an **added-value** for your hotel's guests

### Want to join? The neZEH offer is:

Hotel owners who are determined to turn their hotel into a neZEH will receive:

- > Access to technical expertise
- > Energy audits suggesting technical solutions
- > Feasibility studies and advice on national financing alternatives
- > Training of hotel staff
- > Increased visibility at national and EU level and promotional tools

**Want to be a pioneer in the EU hotel industry? Contact us**

**We are looking for a limited number of hotels to be neZEH pilot projects.**

**Contact your national Contact Point:**

[http://www.nezeh.eu/pilot\\_cases/the\\_nezeh\\_national\\_contact\\_point.html](http://www.nezeh.eu/pilot_cases/the_nezeh_national_contact_point.html)



## neZEH TEAM



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United Nations World Tourism Organization



Network of European Regions for  
a Sustainable and Competitive Tourism

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REHVA  
Federation of  
European Heating,  
Ventilation and  
Air-conditioning  
Associations

Federation of European Heating, Ventilation and Air-conditioning Associations



Agency of Braşov for Energy Management and Environment Protection, Romania



Creara Consultores S.L., Spain



ENERGIES 2050, France



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Istituto Superiore sui  
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