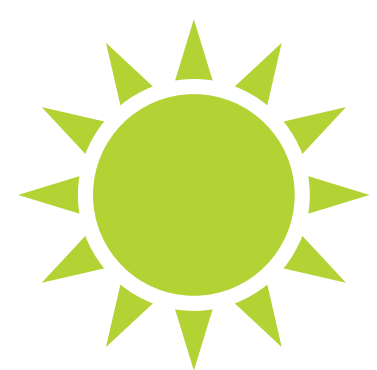
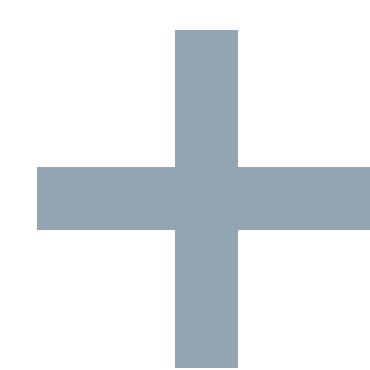


AT THE ENERGY FOREFRONT OF THE EUROPEAN ACCOMODATION INDUSTRY

What is a nearly Zero Energy Hotel



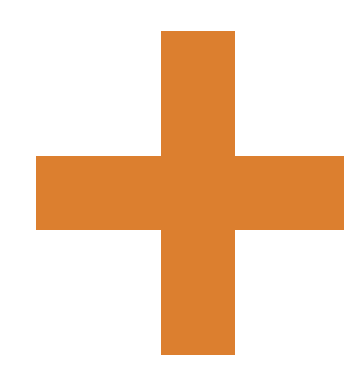
ENERGY

- Reduce your operational and maintenance costs.
- Increase independence from energy suppliers.
- Improve your energy efficiency, taking advantage of funding opportunities.



BRANDING

- Extend your brand image with the green concept.
- Gain visibility in a new market segment, the "sustainability market".
- Increase your competitive advantage.



ADDED VALUE

- Reduce your carbon footprint.
- Meet your corporate and social responsibility targets.
- Increase your customers' loyalty.

Why become a nearly Zero Energy Hotel?

Four steps towards a nearly Zero Energy Hotel!

- 1 Assess your hotel's energy performance
- 2 Develop your business plan, include financing of energy efficiency solutions and renewable energy technologies
- 3 Build up your renovation plan to achieve nearly zero energy status
- 4 Inform your staff and guests, make them ambassadors of the nearly zero energy experience



Learn more at www.nezeh.eu - join the neZEH community!

The neZEH Consortium

Contact us: info@nezeh.eu

